



Nutraceuticals & Consumer Products Studies

Elevate your products with our expert-guided clinical trials.



Capabilities



Safety, efficacy, and market differentiation – we've got you covered. From optimal study designs to seamless execution, trust us to navigate the dynamic Nutraceuticals & Consumer Products market. We specialize in conducting studies related to safety and efficacy, substantiating advertisement claims, and facilitating product registration across a diverse array of products.



**Over The Counter
(OTC) Products**



**Hair Re-growth
Products**



**Skin & Personal
Hygiene products**



**De-Addiction
Products**



**Multivitamins &
Nutritional supplements**



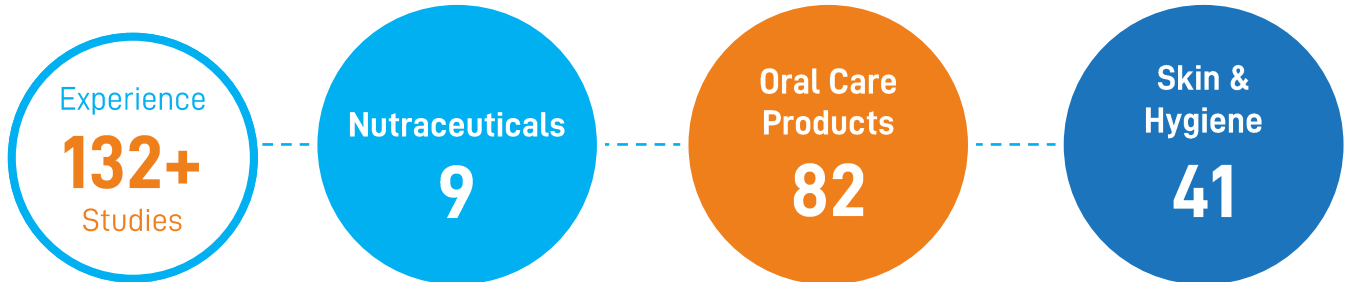
**Fortified
Food Products**

Edible Oil, Flours, Fruit Extracts,
Milk products, Rice extracts

Experience



Category	Nutraceuticals	Oral Care	Skin & Hygiene
Study Types	Different types of Rice preparations, Tofu, Flatbread, Wheat Flour, Edible oil	Mouth wash, Toothbrush, Tooth-paste	Sanitizer, Skin Cream, Soap, Liquid Soap
Endpoints	Insulin, Sugar, C-peptide	Anti-bacterial, Anti-malodour, Anti-oxidant efficacy	Skin whitening, Anti-bacterial efficacy



Executed Methods:

Antibacterial

- Salivary sediment viability method
- Zone of Inhibition
- Time-kill assay

Anti-microbial

- Check efficacy against the inhibition of established biofilm

Anti-malodour

- Soft tissue model - Volatile Sulphur Compounds (VSCs) measurement
- Thiol production (BDCOH) assay

Skin hydration / Skin barrier

- Corneometer
- TEWL meter

Lambda's Approach



Unique Challenges, Tailored Solutions:

Navigating the Unique Challenges of Nutraceutical & Consumer Product Clinical Studies demands tailored solutions. At Lambda, we understand the complexities, providing precise trial designs that address the multifaceted nature of nutraceuticals & consumer products.

Strategic Endpoint Selection

Selecting endpoints and biomarkers for these studies is a nuanced process. Lambda's approach involves a meticulous analysis to ensure relevance and reliability, overcoming the challenge of multiple potential benefits.

Pilot Studies for Informed Trials

To gain insights into desired outcomes, Lambda advocates strategic pilot studies, reducing costs and time investment. This approach enhances the precision of clinical trials, setting the stage for success.


Addressing Lifestyle Influence

Lambda recognizes the significant impact of lifestyle choices on nutraceutical outcomes. Our trial designs account for this influence, ensuring robust data collection and overcoming challenges in recruitment.

Patient Retention Excellence

Lambda's experience ensures effective trial management, mitigating challenges like higher dropout rates. By streamlining demands on participants and utilizing proven strategies, we enhance patient retention for successful nutraceutical studies.

Discover the Lambda Advantage – Where Expertise Meets Excellence



Embark on a journey of innovation and success with Lambda. Our precision in trial designs, stringent quality control, excellence in patient retention and robust data collection, ensure your nutraceutical & consumer product studies transcend challenges.

Connect with our experts at ✉ BD@lambda-cro.com to leverage the extensive end-to-end capabilities of Lambda & Novum.

Lambda Therapeutic Research

www.lambda-cro.com

Novum Pharmaceutical Research Services

www.novumprs.com